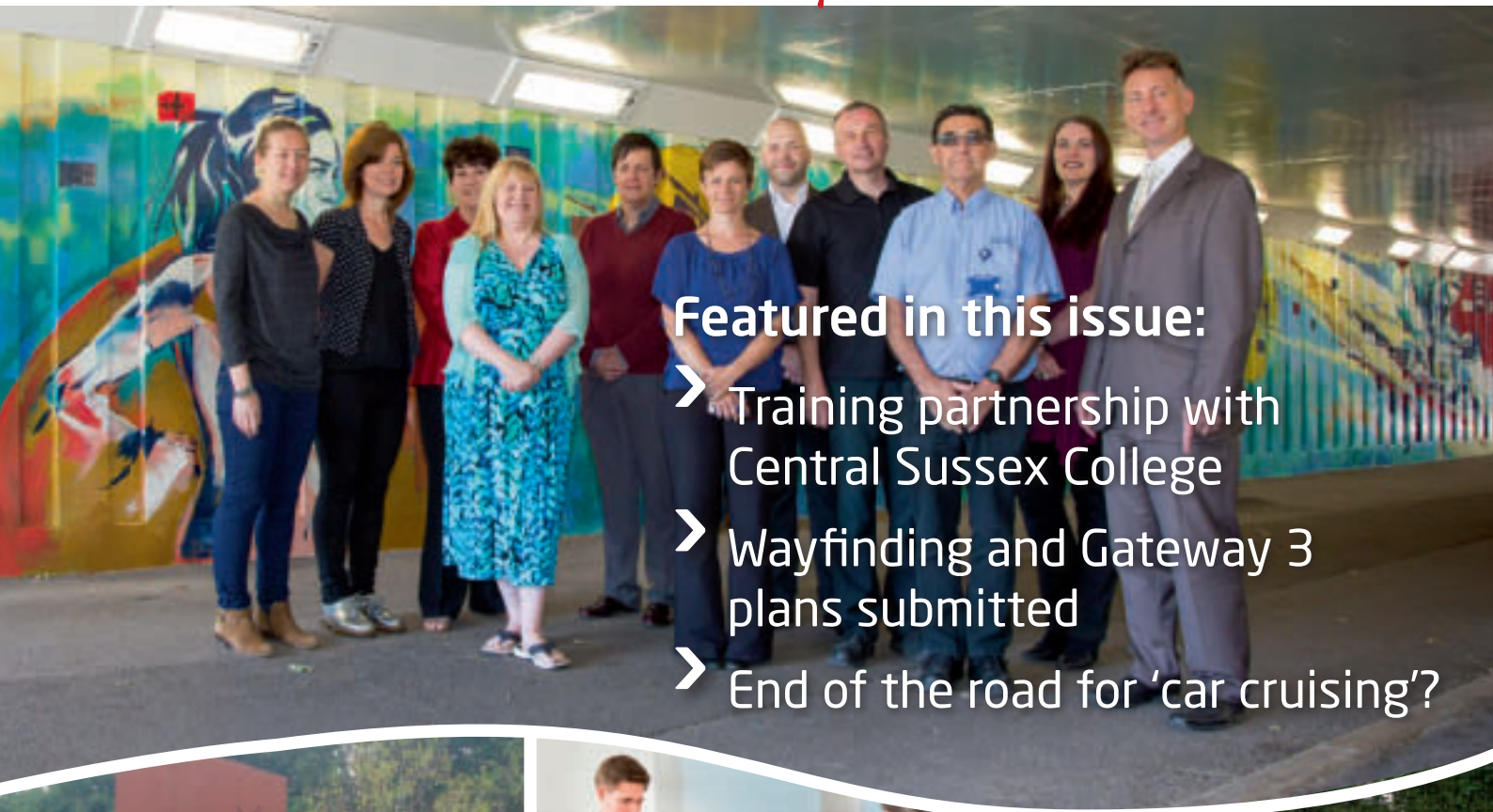


# Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

*Be part of it!*

Autumn issue 2015



## Featured in this issue:

- Training partnership with Central Sussex College
- Wayfinding and Gateway 3 plans submitted
- End of the road for 'car cruising'?



Important dates  
for your diary -  
discover more  
inside



**MANOR ROYAL**  
BUSINESS DISTRICT  
CRAWLEY & GATWICK

Produced and made possible by the  
Manor Royal BID

# Chairman's Message



As I write, we are preparing for the Manor Royal BID Company's second AGM, which will take place on Wednesday 30 September at the Premier Inn, Fleming Way.

At the AGM, we will reflect on the achievements of the BID during the past year and outline our future plans. I would encourage you all to register to become a formal member of the BID and join us at the AGM - full details are on the BID website. However, if you are not able to make the AGM, you'll be able to view our

latest Annual Report and Accounts, which will be online from October.

Over the summer, Steve and I took the opportunity to visit a number of other BIDs located in London and the South East to see what can be learnt from their activities and business models. The Manor Royal BID is somewhat unusual in that most other BID's are retail focused, however I am a great believer in sharing experiences and best practice.

Governance of BIDs is currently a hot topic nationally and we are working hard to ensure ours is of the highest standards, particularly when it comes to risk management for complex multi-stakeholder capital projects.

Of course, it would be remiss of me not to mention the ongoing debate about expansion at Gatwick Airport. I am aware that whilst expansion at Gatwick is supported by many businesses based in Manor Royal Business District, equally, we are very aware of the business uncertainty

that surrounds those companies that would be faced with re-location as a result of the expansion. We urge the Government to now move forward and act before the end of this year so that business can move forward with a level of certainty.

Irrespective of the outcome, the BID team will be lobbying hard to ensure new employment space is made available and our local transport infrastructure is improved.

Finally, I'd like to draw your attention to a new event we are holding on Wednesday 11 November called 'Manor Royal Matters'. This event will focus on local matters of economic importance to Manor Royal businesses. It is free to attend and whilst hearing from several keynote speakers, you will be able to join in break-out sessions and enjoy plenty of interaction around the issues that we are facing. Discover more on the website. I hope to see you there.

**Trevor Williams**  
Chairman, MRBD Limited

## The Inside Track

This issue of Manor Royal News marks the half-way point of the first five year term of the Manor Royal BID following the successful ballot to create a BID for Manor Royal back in June 2013.

Year three will be a big year marking as it does the completion of the broadband and security camera projects, the introduction of some new services promoted elsewhere in this issue and the applications for planning permission for Gateway 3 and the signage project.

We always say this is your BID - and it is. Together we have already made some big differences to the place in terms of how it works, how it looks and how it functions.

We will be formally asking you what you think and what more you feel we should be doing, but please give us your feedback at any time as we encourage this.

In addition to the projects and services, part of the job of the BID is to stick up for Manor Royal. We have been working with Crawley Borough Council in support of its efforts to prevent offices and warehouses on the Business District being converted to housing by introducing an Article Four Direction.

You should have all received a letter from the council describing in technical terms what this means and I have produced a jargon-free explanation on our website. In simple terms, an Article Four Direction will protect business space for business use. We support the council in its efforts to introduce an Article Four and I urge you all to respond to the notice you have been sent by emailing [forward.plans@crawley.gov.uk](mailto:forward.plans@crawley.gov.uk).

For more news and views, visit the Manor Royal website at [www.manorroyal.org](http://www.manorroyal.org)



It doesn't need to be a lengthy email but the council will welcome any specific comments you wish to make, supportive or otherwise. The consultation period ends on Wednesday 23 October, so please don't delay and have your say today.

Best wishes  
**Steve Sawyer**  
Executive Director



# Low cost training on your doorstep

The Manor Royal BID has been working with Central Sussex College to offer an exclusive programme of specifically designed short courses at greatly reduced prices for the benefit of Manor Royal companies and their employees.

In the first phase, the courses have been designed to enhance business skills, comply with health and safety qualification requirements and develop specialist IT knowledge. College staff will be contacting businesses directly to hear their views about the programme and how it might develop.

### What are the benefits?

- Significant cost savings on short training courses
- Training delivered on your doorstep
- Opportunity to build links with other Manor Royal businesses
- Improved individual and organisational efficiency and performance

### How can I find out more or book a course?

If you would like more information, or would like to book a course, please visit [www.centralsussex.ac.uk/manor-royal](http://www.centralsussex.ac.uk/manor-royal).

Alternatively, if you would like to speak to someone, please call the college's dedicated Manor Royal Skills Adviser on 01293 442344 or email [htc@centralsussex.ac.uk](mailto:htc@centralsussex.ac.uk)

### About Central Sussex College

Central Sussex College works with more than 2,000 employers every year within the Gatwick Diamond, helping them to develop their workforces through the delivery of flexible training and development programmes, apprenticeships and business needs analysis, including advice on funding.

### Extra Savings for BID levy payers

All BID Levy payers can also receive a 20% discount on short courses (excludes BIIAB, NEBOSH, IOSH) and 10% discount on professional courses delivered at Horsham Training Centre.

View the college's latest Learning and Development Directory and Professional course brochure for a full list of upcoming courses or call them on 0845 155 0043 (press 4) or email [htc@centralsussex.ac.uk](mailto:htc@centralsussex.ac.uk)



CENTRAL SUSSEX COLLEGE

### Confirmed Manor Royal BID Courses

Excel Intermediate  
(Thursday 24 September)

Manual Handling  
(Thursday 1 October)

Presenting for success  
(Thursday 8 October)

IOSH Working Safely  
(Wednesday 21 October)

Finance for Non-Financial Managers  
(Wednesday 29 October)

Excel Intermediate  
(Thursday 5 November)

Fire Safety Principles  
(Wednesday 18 November)

Emergency First Aid at Work  
(Thursday 26 November)

Social Media  
(Wednesday 2 December)

Effective Time Management  
(Thursday 15 December)

# Improve the health of your body and mind

Manor Royal employees can now take time out of their busy days to stretch out their poor posture from seated work and listen to their bodies and quiet 'head chatter' thanks to Gatwick Road-based Loose Yoga.

By visiting [www.looseyoga.co.uk](http://www.looseyoga.co.uk) and purchasing blocks of 5, 10 or 20 classes, people who work on Manor Royal will receive a 15% discount when using discount code MRyoga15.

To discover more, email [studio@looseyoga.co.uk](mailto:studio@looseyoga.co.uk), call 07930406878 or pop in and see them at 41 Gatwick Road, RH10 9RD



# Join the Sivantos family

Formerly known as Siemens Hearing Instruments, Sivantos has been designing and manufacturing quality hearing instruments for more than 130 years. The company has generously extended its money saving 'Family and Friend Scheme' to all fellow Manor Royal businesses and staff. Look after your hearing and book a check whilst this offer lasts. Look after your hearing and book a check whilst this offer lasts on 01293 423 700 or [info-hearingaids.uk@sivantos.com](mailto:info-hearingaids.uk@sivantos.com)



## Proposals submitted for major Manor Royal projects

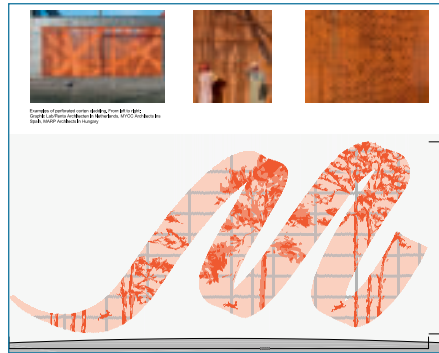
Plans have been sent to Crawley Borough Council seeking permission for two Manor Royal BID projects to be given the go-ahead.

Both projects benefit from funding as part of the Crawley Area Transport package, which is part of the Coast to Capital Local Enterprise Partnership (LEP) Growth Deal with central Government.

Led by the Manor Royal BID, Crawley Borough Council has also pledged some funding to help deliver these projects. If approved, both projects are expected to be completed by March 2016.

### Gateway 3

This involves the creation of a piece of artwork in front of Astral Towers at the junction of London Road and Fleming Way that will act as a welcome marker for Manor Royal.



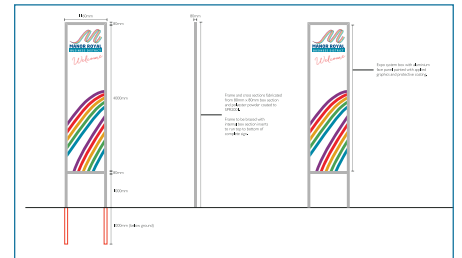
It will also create an instant impression on people's minds as they enter the district and reinforce the brand identity of the area.

If approved, the sculpture will be constructed out of two types of steel. The frame will be made of galvanized steel and the cladding of perforated corten steel.

After consultation with Manor Royal businesses, the design is based on the Manor Royal 'M' and combines elements of engineering and manufacturing in its design together with natural landscaping.

### Signage

This project consists of a 'family' of new signs that includes welcome signs at the main entrances to the Business District, new monolith signs with colour-coded zonal maps, lamp post banners in the colour of the zone, new vertical colour-coded road stands on the faster main roads and colour-coded road markers.



Collectively these signs will help to create a better sense of place, and to brand and improve the overall look and feel of the area. Importantly they will help with navigation and support more sustainable travel.

## Bloomin' lovely

Manor Royal is hoping to be honoured again at the South and South East in Bloom awards ceremony later this month.

The business district scooped a silver award last year and was hailed the overall winner for the Business improvement District category in the annual event. Manor Royal BID Executive Director Steve Sawyer is hoping for more of the same at the ceremony on Friday 11 September.

The special event at Brighton & Hove Albion's American Express Community Stadium follows competition judge Jean Griffin's visit to Manor Royal in July when she toured the Crawter's Brook People's Park.



## Gatwick Road Parade update



In a bid to deter long-stay and overnight parking at the Gatwick Road Parade, a Traffic Regulation Order will soon be placed in the area.

Manor Royal BID has been working with West Sussex County Council to introduce the restrictions which, when they come into effect, will prohibit any parking in the area between 6am and 7am.

Ahead of the introduction of this order, the tarmac areas of the service road in front of the parade business were resurfaced last month.



## Gatwick Road footbridge update

Having been closed for some time now, West Sussex County Council has agreed to carry out investigations on the foundations of the popular Gatwick Road footbridge to explore the prospect of replacing it, rather than simply repairing the existing structure. The BID Board has agreed to contribute financially to a new bridge if this route is taken.



## End of the road for car cruising?

Manor Royal BID has been working with Crawley Borough Council, Sussex Police and Manor Royal Business Watch to help protect businesses from the damage and nuisance caused by car cruising.

There have been a number of complaints about vehicles regularly 'cruising' through the town and congregating in commercial and industrial areas, including parts of Manor Royal. It is hoped that a Public Space Protection Order will be made for the Business District to deter and help protect the area and companies from the

disruption, damage and danger posed by the threat of car cruising.

Complaints reported on Manor Royal include damage to property, littering, noise, staff and customers feeling threatened, cost to businesses in clearing rubbish and bio hazards, including urine through letter boxes, and the danger to life. If car cruising or other issues affect the safety and security of your business let us know, join Business Watch and make sure you report all incidents of crime to the police.

## Pole position for driver hire

Faraday Road-based Driver Hire emerged as champions in this year's Manor Royal 6-a-side football tournament. Fifteen teams and 120 players battled it out to be crowned champions at the annual event, which this year took place on the astroturf at K2 Crawley.

The night belonged to Driver Hire after they stormed to victory in the final after seeing off the challenge of CCG. Link 3 UK and 2014 champions Armarii also performed well to reach the semi-finals.



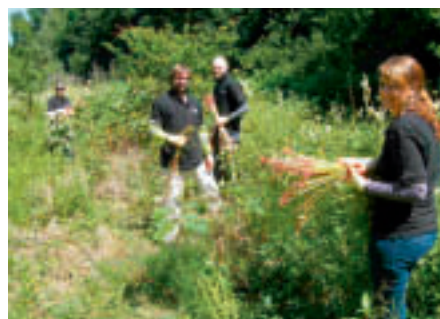
Manor Royal BID works with the 'Freedom Leisure Football in the Community Team' to organise the event.

## Volunteer days at the People's Park

A team from Fleming Way-based Amey took part in a volunteering day to clear some of the Himalayan Balsam from Crawter's Brook.

The event was organised by Kevin Lerwill at Gatwick Greenspace on behalf of the Manor Royal BID and such was the success of the day, further activities for businesses to undertake within the People's Park are being explored, with dates set in October and more volunteering dates planned for Spring 2016.

If you would like to be part of further volunteering activities, please contact Sam at the BID office on [sam@manorroyal.org](mailto:sam@manorroyal.org) or call 01293 519 415.



## 'Scary' subway transformed



The subway at Woolborough Lane, a busy entrance to the Business District for cyclists and pedestrians, has been given a new lease of life thanks to the skills and imagination of local people and artists.

Earlier this year Manor Royal BID secured funding from West Sussex County Council and Crawley Borough Council to improve the subway and this enabled the BID to commission local artists Ginger Moo Ltd to create a vibrant mural and wholly original piece of art depicting life in the area.



Creative workshops were held with Manor Royal businesses, pupils from Gatwick School, and the nearby Northgate community before the artists finished their work based on themes of history, landscape, transport and engineering.

Those involved in the project, including Paul Searle, BID Board member from P&H Motorcycles, staff from Varian Medical Systems Ltd, Treasurer of community group Northgate Matters and artists from Ginger Moo, joined Manor Royal BID's Executive Director Steve Sawyer and the Leader of Crawley Borough Council, Peter Lamb, to view the completed works.



## Get into cycling

The summer might be drawing to a close but don't let that deter you from getting into cycling and, by taking advantage of easitMEMBERSHIP through the BID, you can do that more cheaply. As well as being an effective method to reduce congestion and travel costs, cycling is also a great way to get fit. Here are some of the discounts for easit members of which there are almost 6,000 on Manor Royal:

\*10% discount at Halfords - bikes, cycling accessories, servicing & parts. You'll need to quote discount code: 00230769

\*12% discount on cycle insurance - monthly and annual premiums. Visit [www.eversure.com/easit](http://www.eversure.com/easit) and enter the following code: easit15

\*25% discount on electric, folding beatbikes - great for taking on trains. Visit [www.beatbikes.com](http://www.beatbikes.com) and enter code: easit125

\*50% discount with Brompton Bike Hire - frequent membership. For location details, please visit [www.bromptonbikere.com](http://www.bromptonbikere.com).

There is also a selection of bikes to loan (mens, ladies, folders and electric). Please email [info@easit.org.uk](mailto:info@easit.org.uk) for more information.

## Charity abseil for air ambulance

B&CE's Bob Taylor, who survived a heart attack at work, has abseiled the UK's tallest sculpture and raised £387 for the charity helicopter that helped save his life.

The 57-year-old was in his office at the Manor Royal-based pensions company when he suddenly collapsed. His colleague Vicky Allen gave him CPR before paramedics and Kent, Surrey & Sussex Air Ambulance arrived. He was given emergency treatment by the helicopter's doctor and critical care paramedic.

Bob made a full recovery and was delighted to have raised funds for his company's Charity of the Year by abseiling the 376ft Arcelormittal Orbit at London's Olympic Park. The sculpture is taller than Big Ben, the Statue of Liberty and more than double the height of Nelson's Column, or the equivalent of 954 drinks cans stacked on top of each other!

"In a moment of madness when watching The Apprentice last year, I made a throwaway remark to my wife about the treat that Lord Sugar had laid on for the team winning one of the tasks," said Bob, who has previously completed three charity bike rides for the British Heart Foundation.

"The treat was a freefall abseil from the top of the Arcelormittal Orbit and I think I said something along the lines of, 'I bet that would be fantastic'. However, I did not then expect to be opening my presents at Christmas and finding a picture of the sculpture with a date of June 27th underneath it. Oh dear, my wife had booked me an abseiling experience!"



## Make your office energy efficient

There is up to £5,000 available from the British Gas Energy Efficiency Fund to small businesses for energy efficiency measures, such as LED lighting, boiler upgrades, heating controls and insulation.

The process is pretty simple and this is 'no strings attached' grant funding. You do not need to be a British Gas client or switch over to them if you take up the grant. Full details can be found online where businesses can also apply: [www.britishgas.co.uk/business/energyefficiencyfund](http://www.britishgas.co.uk/business/energyefficiencyfund)



## Bus service to Gatwick Airport goes 24 hour

Bus operator Metrobus is now running Crawley's second 24 hour bus route with Gatwick Direct route 200 running at night.

The new night service links Bewbush, Gossops Green, Ifield, Langley Green, Manor Royal and Gatwick Airport every hour through the night, seven days a week. Route 200 already provides a regular service the rest of the day, making the route a 24 hour service.

Normal fares will be charged and the usual passes will be accepted. This is a further enhancement to route 200 which recently received brand new environmentally-friendly buses with free customer WiFi.





## Howzat?! Sign up for Manor Royal Mayhem

Doosan Babcock, based in the Crawley Business Quarter, is hoping to set up a Manor Royal cricket league for 2016.

The specialist construction group played three matches over the summer against fellow Manor Royal firms and wants to hear from other businesses interested in taking part in a competition called Manor Royal Mayhem.

In their first match against Elekta, Doosan were comfortably beaten and were 17 runs short of the total set by the cancer technology firm in their second outing.

Doosan did, however, manage to claim a 26-run victory over CCG, situated in Crompton Way, in their Twenty20 game. All three sides also played games against Gatwick Airport-based Schlumberger.



## Virgin Atlantic's Leonardo love

Virgin Atlantic has entered into a lease agreement to occupy the whole of Abstract's 'Leonardo' development in Manor Royal.

The move follows Virgin Atlantic's return to profit in 2014 and represents a major letting coup for Abstract which only started its 110,545 sq ft Grade A office scheme late in 2014.

It is intended that Virgin Atlantic will relocate to the new building from its existing head office in Crawley Business Quarter during 2016. This building will provide complementary functions to the airline's other building, The Base, in Fleming Way. 'Leonardo'



## Global toaster hunt to celebrate anniversary

Manor Royal manufacturer Dualit regularly hears from its customers who have had a Dualit toaster for years - many receiving theirs as treasured wedding gifts.

Now, as part of its 70-year anniversary celebrations, Dualit is launching a worldwide competition to find its oldest, working toaster.

The winner will receive a special prize comprising a Dualit kettle, hand mixer, hand blender set, blender, coffee machine, milk frother, a selection of coffee and tea capsules and a limited edition 70th anniversary, two-slot classic toaster, which will be just one of seventy available.

To enter, each participant will need to send a photo of the toaster, and a photo of the base or side plate label, via email by Friday 9 October to [dualit70@dualit.com](mailto:dualit70@dualit.com) along with details on how long it's been toasting.



is due to be completed at the end of 2015.

Abstract will work with Virgin Atlantic to complete a bespoke fit out during early 2016 prior to occupation and the airline will take a 16.5 year term from April 2016.

## Getting you from A to B quickly

Brought to you by West Sussex County Council's TravelWise and Road Safety Team, the Travel West Sussex website is easy to use.

It provides route information for bus, cycle, train, car and walking journeys and also gives users the chance to see who is offering or seeking to car share. There is live public transport information and users are able to compare journey times, carbon emissions and calories burned.



Organisations and businesses are also being encouraged to take advantage of the free 'widget' that can be used on their own websites to help their visitors plan journeys.

To discover more visit [www.travelwestsussex.co.uk](http://www.travelwestsussex.co.uk).

## Supercharge your business

The Department for Culture, Media and Sport has up to £3,000 for you to boost your business' broadband with Manor Royal companies eligible to apply.

The extension of the Connection Voucher scheme to include Manor Royal as part of the Greater Brighton City Region, supports the work the BID has already undertaken, in partnership with West Sussex County Council, to introduce faster fibre broadband to the Business District.

To discover more contact Andy Glover at Brighton & Hove City Council's Economic Development team on 01273 291093 or [Andy.Glover@brighton-hove.gov.uk](mailto:Andy.Glover@brighton-hove.gov.uk).



# DATES FOR YOUR DIARY...

## AGM

**30 September 2015 (5pm)  
Premier Inn, Fleming Way**

Only registered members of the BID Company, MRBD Limited, are entitled to attend. Each BID Levy paying company is entitled to have one official member of the BID Company, which entitles that person or someone nominated by the official member to vote and to nominate themselves or someone else as a director of the Company.

BID Members will receive an invite to the AGM and receive a copy of the Annual Report. BID financial accounts will also be made publically available.

We are encouraging every BID levy paying company to register as a member of the BID. Registration is easy and free to BID Levy paying companies. To register, email [info@manorroyal.org](mailto:info@manorroyal.org) specifying your interest in becoming a member of the BID Company.

## Manor Royal Matters

**11 November 2015 (9am - 1pm)  
Sandman Signature London Gatwick Hotel**

This new business conference has been created specifically for companies located on Manor Royal Business District. It will highlight local matters of economic importance to Manor Royal and promote how the BID and its partners are helping companies to save money by trading locally.

- Hear from guest speakers about the things that matter to you
- Network and build your local business contacts
- Discover more about the latest BID projects and meet the team

Free tickets available on a first-come-first-served basis. Includes lunch!

## People Forums

Designed for those involved in the recruitment, development and management of people on Manor Royal, these informal lunchtime sessions



provide an opportunity to share best practice and undertake informal peer-to-peer learning.

Supported by Prowse & Company Ltd, the BID's marketing and PR partner, the free-to-attend People Forum is designed to share HR best practice and to help you make new contacts with fellow professionals from companies located on Manor Royal. A free buffet lunch will be provided.

The first forum is being held on Thursday 17 September from 12noon to 2pm. The HR focus for this meeting is Mindfulness and will include a presentation from Jane Cattermole, General Manager of Minding Your Business - a professional organisation that delivers services to businesses who want to take a preventative, rather than reactive, approach to mental health issues in the workplace.

## Manor Royal Showcase

**10 February 2016  
(4.30pm to 7.30pm)  
Virgin, The Base**

Want to know more about the BID and have your say on our activities? Join us at the Manor Royal Showcase event and discover more about the benefits the BID can bring to your business.



- Meet the team behind the BID activities and have your say via our electronic voting system
- Make new contacts and business connections with others working on Manor Royal

- Meet our partners and discover the great discounts and benefits you can receive

The event is free to attend for Manor Royal companies but prior-registration is essential. Book your place online.

## Know Your Neighbour

**18 May (9.30am to 3pm)  
Crowne Plaza Hotel**

The premier business networking event of the year on Manor Royal will return to the Crowne Plaza Hotel next May.

Last year, the Know Your Neighbour event attracted 60 exhibitors, and 230 delegates and next year is set to be the biggest Know Your Neighbour to date. Each year there is a waiting list to exhibit, so please sign up early online. Space is allocated on a first-come-first-served basis.

*Be part of it!*

## Sign up for regular eBulletins

If you want regular updates on all things Manor Royal, sign up to the free monthly Manor Royal eBulletin service. A simple sign up process from the homepage of our website will ensure you get to know what's going on each month - no hassle, no missing important stuff.

## KEEP IN TOUCH

Got something to share or promote? Email [info@manorroyal.org](mailto:info@manorroyal.org)  
Discover more about the Manor Royal Business Improvement District: [www.manorroyal.org](http://www.manorroyal.org)

 @Manor\_Royal

 Manor Royal Business District | Crawley | Gatwick

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